

SUSAR



State Urban Search and
Rescue Alliance

Sponsorship Program



ABOUT SUSAR

Overview

The State Urban Search and Rescue Alliance (SUSAR) was formed in 2005 with the first conference in Columbia, South Carolina. The dream of the first organizers was to develop a mechanism to share ideas and to learn from each other. That goal is still alive today. SUSAR exists to provide a support system to the Urban Search and Rescue community across the nation. The SUSAR Alliance currently represents member organizations that are local, regional and State US&R resources, and also includes federal US&R resources. The focus of the SUSAR Alliance is about the capability to provide all hazards, search and rescue resources for the purpose of saving lives in communities around the country that are devastated by natural and man-made events that extend beyond the normal capabilities of first responders in those communities. The SUSAR Alliance does not exist to serve and perpetuate our own existence outside of the mission to provide the best possible coordination of search and rescue resources possible.

Mission

“The SUSAR Alliance exists to support a sustainable system to provide research, education, and information sharing activities to benefit the communities served by local, regional, and State level US&R resources. SUSAR is a non-profit organization establishing partnerships and collaborations regarding issues affecting standardized National US&R response integration.”

Vision

“The Vision of the State Urban Search & Rescue Alliance is to have active participation of every local, regional, and state search and rescue organizations to help ensure a credible, standardized and operationally capable response to local, state, and national incidents.”



SPONSORSHIP

WHEN YOU BECOME A SUSAR ALLIANCE SPONSOR OR ADVERTISE WITH SUSAR, YOU ARE JOINING FORCES WITH THE ONLY ORGANIZATION REPRESENTING URBAN SEARCH AND RESCUE IN THE COUNTRY!

SPONSORSHIP LEVELS:

Premier Elite

Platinum

Gold

GENERAL BENEFITS FOR ALL LEVELS:

- Receive SUSAR Newsletters
- Direct emails to SUSAR Members by SUSAR Organization
- Discount or free vendor booths (see levels)
- Discounted or free advertising
- Company logo on sponsor page of the SUSAR website
- Banner ads
- Use of SUSAR logo on company website

PREMIER ELITE SPONSOR - \$7500 ANNUALLY

- Listing on the "Sponsor" list on the SUSAR newsletter and website.
- Weekly ad notices on the SUSAR Facebook page.
- Specific topic posting to the SUSAR Facebook page (i.e. announcement of events and products).
- Company logo on top of the "Sponsor" page as Premier Elite sponsor.
- 60 days of "banner" time on the SUSAR website homepage.
- Company logo on the conference handout.
- Free booth space – preferential choice of location.
- Use of SUSAR logo on company website.
- Four positions for Premier Elite sponsors on SUSAR Stakeholder Group.

PLATINUM SPONSOR - \$5000 ANNUALLY

- Listing on the "Sponsor" list on the SUSAR newsletter and website.
- Bi-weekly ad notices on the SUSAR Facebook page.
- Company logo on the "Sponsor" list page.
- 30 days of "banner" time on the SUSAR website homepage.
- Half page ad in the SUSAR Newsletter.
- Discounts on booth space at conference.
- Use of SUSAR logo on company website.

GOLD SPONSOR - \$2000 ANNUALLY

- Listing on the "Sponsor" list on the SUSAR newsletter and website.
- Monthly ad notices on the SUSAR Facebook page.
- Company logo on the "Sponsor" list page.
- 10 days of "banner" time on the SUSAR website homepage.
- Quarter page ad in the SUSAR newsletter.
- Use of SUSAR logo on company website.



SPONSORSHIP GUIDELINES

USE OF THE SUSAR LOGO

Sponsorship includes the right to include the SUSAR name and sponsor level on advertising materials. The SUSAR logo can only be used if your company is a SUSAR Sponsor. Only the following quotes may be used by sponsors:

- Proud Sponsors of SUSAR (or the SUSAR Alliance).
- Sponsors of SUSAR (or the SUSAR Alliance).
- SUSAR Sponsor
- Supporter of SUSAR (or the SUSAR Alliance).
- (Company Name) sponsors SUSAR (or the SUSAR Alliance).

USE OF QUOTES FROM THE SUSAR NEWSLETTER

All material in the SUSAR Newsletter is the property of the SUSAR Alliance. Quotes and phrases may be used with written consent of the SUSAR Board of Directors. Quotes may be used in their entirety. References to the SUSAR Newsletter must include the publication date.

CONDITIONS OF THE SPONSORSHIP PROGRAM

- Participation in the SUSAR sponsorship program is at the absolute discretion of the SUSAR Board of Directors, which reserves the right to decline participation to any applicant.
- The rights and benefits of sponsorship terminate one year from when the sponsor is accepted to the Sponsorship Program unless specifically extended, in writing, by the SUSAR Board of Directors. Upon expiration, termination or non-renewal, all rights to use the SUSAR logo or other indication of sponsorship which arise out of the Sponsorship Program shall immediately terminate and the sponsor shall cease use of same immediately.
- Participation in the Stakeholder Group for Premier Elite Sponsors will be chosen among the first participants and will rotate on an annual basis. The Board of Directors maintains the right to select participants.

The SUSAR Alliance is a 501(c)3 charitable organization. We can provide tax deduction receipt for sponsorship monies.



PLEASE CIRCLE SPONSOR LEVEL:

PREMIER ELITE

PLATINUM

GOLD

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____

Product Line/Service: _____

Payable by check to:

SUSAR Alliance
7385 Kimball Rd.
Lyons, MI. 48851

TOTAL AMOUNT

\$ _____

For questions contact:

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